



Position: Executive - Market Analysis & Corporate Performance
Division: Planning & Compliance Division
Company: Edaran Otomobil Nasional Berhad
Location: EON Head Office, Glenmarie Shah Alam

Job Description / Scope:

- Monitor and forecast automotive sales trends
- Gather data on consumers, competitors and market conditions of Automotive industry
- Compile data related to competitor's products such as pricing, sales, and marketing strategy
- Perform market analysis based on Malaysia Automotive Association (MAA) data
- Simplify complex data into a user-friendly format such as graphs, charts and other visual aids
- Understand business objectives and design surveys to discover prospective/ customers' preferences
- Research and compile data related to current product market, customer demographics and interests, and factors influencing product demand

Job Requirements / Skill sets:

- Possess at least Bachelor's Degree / Master's Degree in Marketing, Statistics, Mathematics, or any other related disciplines
- 2 years of experience in market research and analysis is an added advantage
- Ability to gather large amounts of data and convert it into meaningful analysis and user-friendly formats
- Adequate knowledge of data collection methods (polls, focus groups, surveys etc)
- Ability to work under pressure and meet strict deadlines
- Strong proficiency in math, web analytics and business research tools
- Excellent verbal and written communication skills
- Excellent organizational skills and attention to detail

Closing Date: 15 August 2022

To apply for a job with EON, applicants are encouraged to email their Curriculum Vitae to: recruitment@eon.com.my

Alternatively, stay updated with EON's latest job postings on the website.